

May 2021 Mental Health Month Sponsorship Packet

Together, we can provide **400 people** with
daily mental health support!

Change Agent Sponsor \$15,000

Pending

- Campaign naming rights
- Recognition on campaign landing page
- Recognition on ABC Action News Page
- Media Opportunities with ABC Action News
- Six digital media posts, platform vary
- Feature on all mental health webinars
- Two panelist seats, all webinars
- Recognition on all webinar event pages

Supporter Sponsor \$7,500

Two Available

- Recognition on campaign landing page
- Recognition on ABC Action News Page
- Media opportunities with ABC Action News
- Three digital media posts, platform vary
- Feature on all mental health webinars
- One panelist seat, two webinars
- Recognition on all webinar event pages

Webinar Sponsor \$5,000

Four Available

- Recognition on campaign landing page
- Branding featured on one webinar, topic varies
- One panelist seat
- One digital media post, platforms varies
- Recognition on webinar event page

To confirm your sponsorship or more information, please
contact Gabriela Garayar at ggarayar@nami-pinellas.org